

INVITATION TO EXHIBIT

Dear Friend,

We are very pleased to invite you to exhibit with us when the Madow Brothers present TBSE 2019 – The 25th Anniversary! In case you don't yet know, TBSE stands for "The Best Seminar Ever," and was given that title by thousands of enthusiastic attendees. This year will bring in the best and most enthusiastic dentists from across the country as we celebrate TBSE #25! Don't miss the chance to be a part of it!

Here's what's different about TBSE 2019 – The 25th Anniversary:

- ✓ Intimate show floor
- ✓ Prequalified attendees with a long history of participation
- ✓ Dentists are truly interested in practice growth – we screen out the tire kickers
- ✓ TBSE attendees are there to learn and buy
- ✓ Dedicated hours during event for show floor participation
- ✓ Afternoon meet and greets in the exhibit hall
- ✓ Sponsored happy hour right on the exhibit floor Friday after the last speaker
- ✓ Our "Million Dollar Drawing" will draw attendees to your booth
- ✓ And much, much more!!!

TBSE 2019 will be a premier business opportunity for your company. We will have the most progressive minds and influential people from all across the globe looking for the latest advancements and innovations in the industry.

Start planning now for TBSE 2019 – The 25th Anniversary! This dental experience will certainly last a lifetime!

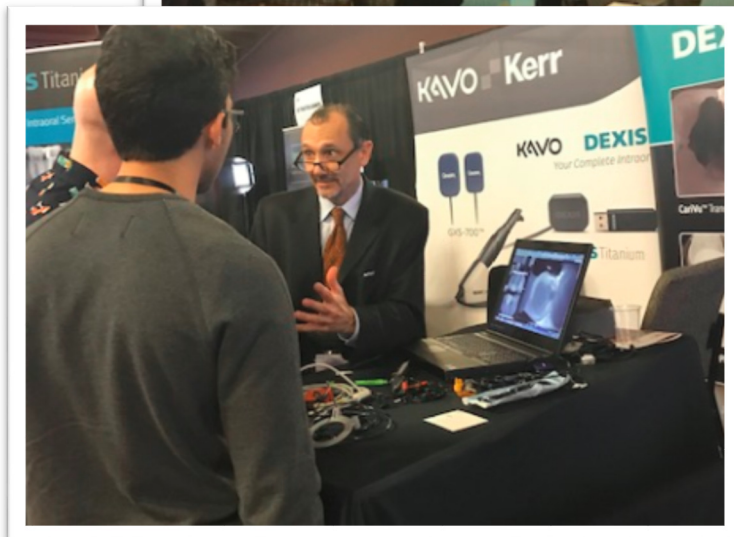
All our best,



Dr. Richard Madow



Dr. David Madow



F&Q'S

What is the cost of a booth?

10 ft x 10 ft = \$3,100.00

10 ft x 20 ft = \$4,495.00

What's included in the price of a booth?

- 8' black back drape
- 3' side dividers
- Fully carpeted
- Customized vendor identification sign
- Three complimentary exhibitor badges
- Complimentary promotion during the general session via exhibitor loop
- Free website listing on TBSE.com
- Free listing on the TBSE 2019 "Million Dollar Bill"
- Ability to send a pre and/or post show email to attendees

How are booths assigned?

Placements will be processed in order of seniority. TBSE educational partners will be placed first, and the remainder of the exhibitors will be placed by number of years exhibited and time of application.

When is payment of our booth due?

The full booth payment is due upon registration and is to be paid by credit card.

What is the booth cancellation policy?

There will be no refunds after May 15, 2019, and \$500 per processing fee will apply.

What are the exhibit hall hours?

Friday, November 15: 7:30 AM – 6:00 PM

Saturday, November 16: 8:00 AM – 5:30 PM

Where is the event being held?

The show will be held, and the TBSE 2019 room block is established at The Tropicana Las Vegas a DoubleTree by Hilton. There is a special rate for all TBSE attendees and exhibitors of \$139 per night. Call 800.634.4000 and be sure to mention TBSE 2019 when reserving your room.

Do I need someone at my booth the entire time?

Absolutely, booths are required to be staffed at all times while the exhibit hall is open.

May I break down my booth before the show closes?

Breaking down of an exhibit is prohibited during show hours and cannot begin until 5:30 PM on Saturday, November 16, 2019. Companies that begin packing their booth could risk losing their space at future TBSE's.

When will I receive my booth assignment and exhibit services kit?

Both will be sent via email no later than Friday, August 30, 2019.

Who may I contact with questions regarding exhibiting at TBSE 2019?

Please contact Ann Ulick at ann@madow.com or 1.800.258.0060.

How do I register to exhibit at TBSE 2019?

Please complete the registration on the other side and email to Ann Ulick at ann@madow.com or go to www.tbse.com to register on line.

TBSE 2019 Exhibitor Timeline

August 2, 2019: Exhibitor URL, logo, 1-2 sentence blurb due for TBSE website

August 30, 2019: Booth assignments, exhibitor services kit & badge registration forms sent via email

September 15, 2019: Exhibitor loop ads due (see TBSE website for further details)

October 1, 2019: Badge registration forms due to ann@madow.com or by fax 410.526.4780

APPLICATION/CONTRACT FOR EXHIBIT



The company name as shown on this form will appear in all TBSE publications. Please PRINT and use appropriate capitalization.

EXHIBITOR INFORMATION – FOR TBSE 2019 PUBLICATIONS

Company Name: _____

Products Services to be exhibited: _____

Phone: _____ Email _____

Company Website: _____

EXHIBITOR INFORMATION – PRECONFERENCE COMMUNICATION

Exhibit Contact: _____ Title: _____

Address: _____

City, State, Zip: _____

Exhibit Contact Phone Number: _____

Exhibit Contact Email Address: _____

PAYMENT INFORMATION

Payment in full must be received with this contract. Booth space is not reserved until payment in full is received.

Name on credit card: _____

Credit card number: _____

Exp date: _____ CVV: _____ Billing address: _____

Billing City: _____ State: _____ Zip: _____

TBSE 2019 EXHIBITOR PRICING

10'	x	10'	\$3,100.00
10'	x	20'	\$4,595.00

**After May 15, 2019, no booth refunds for cancellations. Written cancellations received prior to this date will be refunded at the booth rental rate minus \$800 per booth.*

GOVERNING LAWS

The 2019 General Contract Terms and Conditions will govern all exhibits at the 25th TBSE presented by The Madow Center for Dental Practice Success. TBSE will take place at the Tropicana Las Vegas a Doubletree by Hilton. By signing the application/contract, you (the "Exhibitor") acknowledge that you have read, understand and agree to comply with the Terms and Conditions and that TBSE's acceptance of the form, as signed and submitted by you, creates a binding contract between Exhibitor and TBSE.

Signature: _____ Date: _____